

# The Hebert Dental Difference

*Come Smile with Us!*



4710 Commerce Valley Road | Eau Claire, WI 54701  
Phone: 715-835-0606 [www.HebertDental.com](http://www.HebertDental.com)

# Welcome to Our Office



# Meet Our Doctors



Dr. Thomas Hebert



Dr. Sean Tarpinning



Dr. Joseph Bartlett



Dr. Erin Tollefson

**H**ebert Dental takes pride in its team of highly qualified and competent professionals. You can count on our Eau Claire dentists, dental hygienists, and administrative staff to provide you with the care and service you deserve. Our practice has four of the most highly skilled and experienced dentists in Eau Claire.

Dr. Hebert began our practice in 1975 and envisioned a dental practice that would treat patients with the highest level of skill, expertise, and care. He took the initiative to make our office amalgam and mercury free and we've maintained that for more than 45 years!

Dr. Tarpinning joined our practice in 2000 and has spent hundreds of hours on post-doctoral training with a focus on complex restorative dentistry and dental implants.

Dr. Joe and Dr. Tollefson are our newest associates and have an interest in endodontics and oral surgery. They are passionate about developing long lasting relationships and making our patients feel like family.

Our wonderful doctors may focus on different fields, but all of them offer the same level of attention and compassion to all their patients.

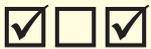
# The Hebert Dental Difference

**EXPERT**

DOCTOR EXPERIENCE



CURRENT TECHNOLOGY



SOMETHING for EVERYONE



PAYMENT OPTIONS



PATIENT SATISFACTION



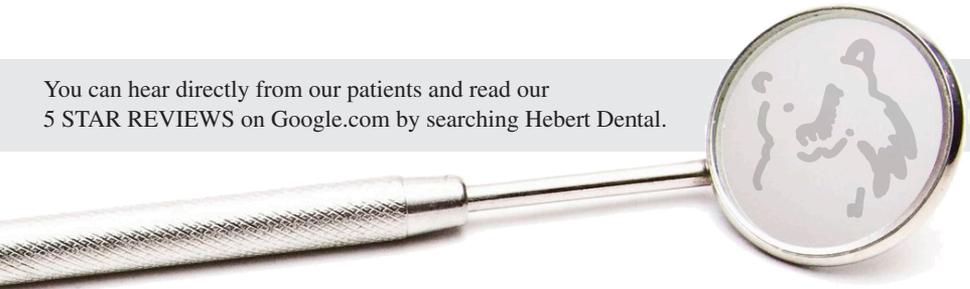
Hebert Dental is home to four incredible doctors; Dr. Hebert, Dr. Tarpenning, Dr. Joe and Dr. Tollefson. Combined, these doctors have over 60 years of experience! Hebert Dental opened its doors in Eau Claire in 1975. Dr. Hebert strongly believed in a team of healthcare professionals that will take amazing care of their patients. Through all the growth and development, Dr. Hebert's vision is still in place today, 45 years later. You'll see it in our facility and the most up-to-date dental techniques. We invite you to come smile with us!

We offer a dynamic combination of advanced technologies in one convenient location. Our intra-oral photos let you see and understand what's going on. Additionally, our 3-D dentistry with cone beam computerized tomography allows us to visualize internal anatomy and plan treatments and surgeries much more accurately than ever before.

We offer treatments that everyone can benefit from, including: sedation dentistry, dental implants, amalgam-free dental fillings, cosmetic dentistry, Whitening for Life, and ZOOM! whitening options, as well as dentures and emergency care.

We are contracted with numerous dental insurance plans and we submit claims to most out of network insurance plans, too. Aside from insurance benefits, we offer extended payment plans through Wells Fargo, subject to credit approval.

You can hear directly from our patients and read our 5 STAR REVIEWS on Google.com by searching Hebert Dental.



# Testimonials

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I am extremely grateful for Dr. Hebert and his professional, compassionate, insightful and communicative staff. They all went above and beyond meeting my dental care needs and I believe helped in the healing of my “white coat” syndrome. I especially appreciate their approach to dental care as a whole health/whole person learning opportunity.

*Melisa*

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I started my journey with Hebert Dental one day when I noticed an ad that said “free exam and x-ray” and thought why not. I have dental insurance. So I made the appointment and yikes! I had cavities galore, and my fair share of broken teeth. I was more than embarrassed, but the staff and Dr. T. (Sean Tarpenning), were so nice and didn’t pass any judgement. Dr. T. was able to assess a plan for me and at that time my insurance wasn’t the greatest and I couldn’t afford it. A year later I ended up changing jobs and my insurance through my new job got me a great discount just for being in network. So, we started treatment and Dr. T. got rid of all my bacteria filled, decaying teeth. That was over the course of a year. My mouth has never felt better. I also got discounts along the way for making appointments ahead of time and keeping those appointments. And then my latest appointment, Dr. T. gave me my smile back. My two front top teeth were in such bad shape I was always hesitant on smiling. I’m still unsure about smiling only because I’ve had to hide it for so long but every time I look in the mirror, I can’t help but smile. Thank you Dr. T. and all the staff for the great work you guys do, and I’m looking forward to continuing this journey to getting a healthier smile.

*Tony*

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Definitely an at home relaxing atmosphere. Dr. Tarpenning and the rest of the staff are easy to get along with. I was not judged in any way about the condition of my mouth. They look for the best treatment option for YOU. Dr. Tarpenning is also very gentle and careful not to cause added pain.

I am somebody who will not go back if I feel belittled in anyway. Will I continue to call Hebert Dental my dental clinic? ABSOLUTELY!

*Stacy*

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I just love going to the dentist! Yes you read that right, I do love it! At Hebert Dental not only are you treated very professionally, you are also treated like a very good friend. I walk out of the office feeling like a treasured patient. Thank you Hebert Dental!

*Pam*

# Fees, Financial Options & Dental Insurance

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## **“What Will It Cost For Me To Get My Teeth Fixed”... And Answers To Other Good Questions.**

Our unique type of dental care means that for almost every patient there is still hope and there will be several options of care to choose from. After you choose an option to solve your dental problems, you'll feel great about yourself having regained the normal chewing, long-lasting beauty, and comfort that you deserve.

Dentistry that works well and lasts is an investment. The good news is that you will have a hard time naming another investment you can make in yourself that provides the dividends of a pleasing smile and comfortable chewing 24 hours a day, 7 days a week.

Prospective patients often ask, “What’s a ball park on cost?” Attempting to give you an exact range of costs for your specific situation over the phone is impossible since your problems and needs are unique just to you. We could have a “one size fits all fee”, but some patients would greatly underpay and others would greatly overpay. Hardly anyone would think that was fair!

So what we do, depending on your situation, is have a consultation and dental examination done so that we can give you an estimate concerning fees, up front, so you know what you'll be responsible for BEFORE any work is done. No pressure, no surprises.

### **What kind of payment options do we offer?**

We offer many discounts; discounts for senior citizens and military are available, as well as for cash, check and credit cards, to name a few. Long term interest free payment options are also available, subject to credit approval and availability.

### **What kind of dental insurance do we take?**

We “take” most forms of dental insurance. If you want to know about a specific plan or policy or have questions we have our own dental insurance “guru” on staff who can help you. You can e-mail her at [sarah@hebertdental.com](mailto:sarah@hebertdental.com).

### **How do you find out my insurance benefits?**

We call or view your benefits online and from there we calculate an estimated patient portion that we ask you to pay the day of your treatment. If time permits between diagnosis and treatment appointment we'll also send a pre-determination of benefits to confirm this estimate. If there are limitations, downgrades or possible alternate benefits that may apply we may need to send a pre-determination before quoting any estimated patient portion. Pre-determinations can take anywhere from 2-8 weeks for your insurance to process depending on your specific plan. In addition, we highly recommend you check your dental benefits with your insurance provider before coming to our office to ensure that there are no surprises!

# About Your First Visit!

## READ ME FIRST!

### About Your Consultation & Exam

#### What Other Patients Found Worked Well For Their Consultations

##### **Before Your First Appointment:**

Enclosed in this packet are a few forms we ask that you fill out prior to your appointment. These forms include:

Patient Registration & Health History (Yellow)     HIPPA Privacy Notice  
 Financial Policy     Insurance Form     LBR Form

**In order for the doctor to help you the most, fill out the enclosed forms as soon as possible and bring it to your appointment.**

##### **First Appointment:**

Your initial visit is your opportunity to share your concerns, problems, and past and present dental issues with us. Our job is to simply listen and understand your concerns.

Then, with your permission, so that we can more thoroughly understand your concerns, we will perform a thorough dental examination.

This includes necessary digital dental x-rays, analysis of the x-rays, a tooth by tooth exam, oral cancer screening, and a thorough periodontal screening.

After this examination you will have some time to speak with the doctor about what we discovered during your exam. For some, this is all of the information we need to inform you of all options you have that will handle your concerns.

For others with more complex dental issues, the doctor may recommend a complete dental physical (see below for more information).

Either way, we will review any fees involved in your treatment and go over all of our many payment options. From there, you can decide:

- (a) IF you want to work with us.
- (b) What you want to do.
- (c) How fast or slow you'd like to proceed with any treatment.

Honestly, if this sounds a bit old fashioned, it is. We like to take the time to get to know our patients, understand your concerns, and use technology, expert training and education to help us along the way.

### For Those With More Complex Dental Issues

##### **Complete Dental Physical Visit: 2<sup>nd</sup> Visit**

If the doctor feels you have more complex dental concerns and can benefit from their special methods of care, more diagnostic information may be needed to develop your options for care. This takes place at a second visit for free (around 60 minutes in length) where photos, models of your mouth, bacterial analysis, and other data are gathered. After the doctor has all this information, they'll look it over carefully and come up with the best options for your situation. They will also create a detailed written report which will lay out all of your specific dental issues and options you may take to solve them.

##### **Second Consultation (To Discuss Your Options): 3<sup>rd</sup> Visit**

About a week after your Complete Dental Physical examination, the doctor will be ready to discuss the options that will work best for your situation along with the time and cost involved.

# Our Technology

## Advanced Technologies in the 21<sup>st</sup> Century Dental Practice

We offer a dynamic combination of advanced technologies in one convenient location. Many practices would refer you to several offices to accomplish the same care. The best that dentistry has to offer combined with personal service and down to earth discussion of your care will make your experience with your doctor at Hebert Dental different from other practices.

### Intra-oral Camera Photos – let you see and understand what's going on

This is not only a diagnostic tool for us, but an educational supplement for you.

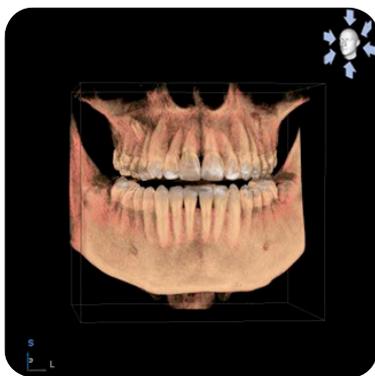
It helps us to locate small pits and cracks that might be harboring disease. This up-close information is immediately available to both you and your doctor on a TV monitor in the private room.



This visual feedback also helps you to see certain features in your mouth, and better understand our recommendations. For instance, it's possible to see the damage caused by old, metal amalgam fillings that expand and contract, and can cause cracking and breaking.

### 3-D Dentistry with Cone Beam Computerized Tomography

See your teeth in 3 dimensions! This technology allows the doctors to see things that are impossible to see with 2-D x-rays. We can visualize internal anatomy and plan treatments and surgeries much more accurately than ever before. It also allows us to evaluate crooked, crowded or impacted teeth, and much much more.



### With Sedation Dentistry, You Can Be Relaxed!

Even the most fearful clients can say goodbye to the white knuckle experience of going to the dentist.

If you've avoided the dentist for years due to bad experiences in the past, you can now comfortably snooze through even the most complex care.

Complex treatment that used to require many visits or even months of treatment can now be completed in as little as one single visit with our methods.

# Our Technology (continued)

## Dental Lasers

We use lasers for a procedure we call LBR - laser bacterial reduction to reduce bacteria levels to help your gum tissues stay healthy. They can also be used to help your body regenerate broken-down gum tissues.

A few of the many benefits of LBR:

- Boost the immune system – “A healthy mouth can add ten years to your life.” *Founders of Mayo Clinic*
- Kills periodontal disease bacteria – The laser stops infection before it causes physical destruction or loss of bony support around your teeth.
- Prevents cross contamination – Decontamination minimizes the chance that we inadvertently pick up bacterial infection in one area of the mouth and move it to another.

We can use the laser to speed the recovery of cold sores, remove annoying lumps and bumps, and treat sensitive teeth.

The laser can also be used to gently and artistically refashion the gum line. It can turn short teeth or a gummy smile into the smile you’ve always wanted. It also improves the result and accuracy of complicated dental procedures.



## Advanced Local Antibiotics Puts Treatment in Just the Spot That Needs It

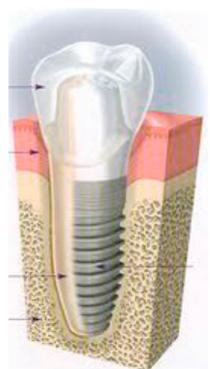
For clients undergoing treatment to halt infections in the gum and bones that cause tooth loss, our hygienists often use a type of antibiotic that is completely painless. The antibiotic is more effective because the infection is “hit hard” by its direct application to the problem area. It also means that you don’t expose your whole body to an antibiotic, so that medicine will remain more effective in the future against bacteria.

## Medical Topical Anesthetic Pastes Ensure No More Pain

Say good-bye to feeling the dreaded anesthetic needle. We use a medical breakthrough that is a special medical grade anesthetic paste. It allows for more comfortable injections.

## Dental Implants (Tooth replacement) The ultimate in dentistry

Replace missing teeth, bridges, dentures, and partial dentures in order to allow you to return to normal chewing. For those with dentures or with missing teeth, implants are the most life changing service dentistry offers. Implants stop bone loss and facial changes related to missing teeth. They can also offer an alternative to root canals in some cases and reduces the chance of further tooth loss over all other treatment options.



### **Ultrasonic Gum Technology with Antibacterial Medication Reduces Gum Surgeries**

Ultrasonic gum technology improves treatment results of gum disease therapy. It's the latest scientific therapy for combating gum and bone disease and allows us to customize treatment to each patient's unique needs. It also reduces the need for traditional gum surgery.

### **Cosmetic Smile Simulations—See Your New Smile in a Matter of Days.**

Smilevision is a technologically advanced cosmetic imaging system that allows our patients to see an actual image of themselves and their new smile before treatment even begins.

### **Cosmetic Dentures – So Real They Fool other Dentists**

Cosmetic dentures allow for superior fit, superior cosmetics, and lifelike results for those who require them.

### **Digital X-rays**

We offer high quality x-rays with up to 90% radiation reduction compared to standard dental x-rays.



### **Digital Photography**

We use email transmission of photographs for consultations and rapid simulation of your new smile.

### **Green Office - Mercury Separation**

A mercury separator keeps mercury from the removal of old “silver” fillings from entering the waste stream (we don't use mercury in any of our procedures).

### **Electronic Dental Insurance Claim Transmission**

We have the ability to check benefits and submit claims more rapidly.

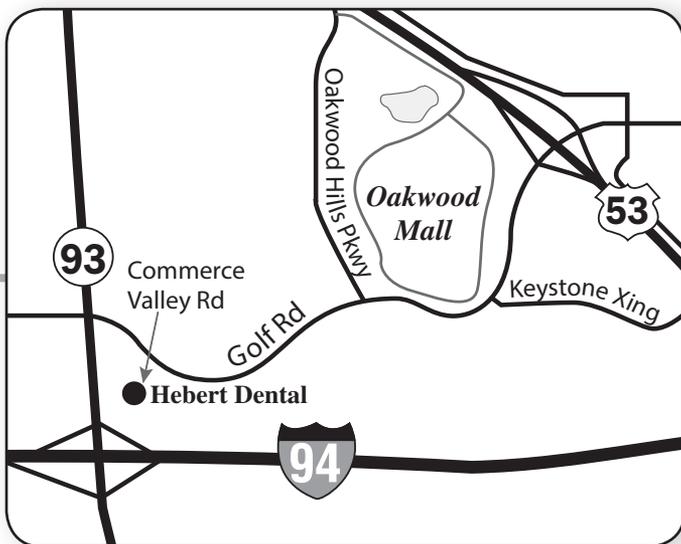
### **Ultimate Power Bleaching**

We offer deep teeth bleaching through ZOOM! Whitening.



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