

Dr. Tom Hebert

The Top 10 Things You Must Know Before Choosing Your *Dentist*



Hebert Dental

Intro Letter From Founder Dr. Tom Hebert

Dear Friend,

At Hebert Dental, we understand that searching for a new family dentist comes with its own considerations and challenges. There are many factors to take into account when researching a new dentist — what questions should you ask when consulting with a potential new provider, and how do you know if they are giving you the right answers? How can you determine whether one dentist is a better fit for your needs than another?

I have compiled the top ten key questions to ask your potential new dentist to assist you in selecting the best dentist for your needs. Whether you or your loved ones are interested in general dental cleanings, anxiety-free dentistry, early treatment, dental implants, or another type of dental care, these questions will give you insight into the dentist's experience, their office environment, and how they care for their patients.

I hope this report helps you as you start your journey toward your ideal, healthy smile. If you have any questions or concerns as you read my report, I invite you to reach out to our friendly, helpful team at Hebert Dental by calling 715-447-7187 or visiting our website at www.hebertdental.com. We are passionate about patient education and providing care that promotes a lifetime of health!

Sincerely,

Dr. Tom Hebert

P.S. When you're ready, I urge you to schedule your **Hebert Dental Assessment** with our compassionate and highly educated dental team. Call **715-447-7187** to schedule an appointment with us. We would be honored to provide you with dental care and restore your healthy smile!



Table of Contents

Intro Letter From Founder Dr. Tom Hebert	2
1. Do They Have Extensive Experience?	4
2. Are They Using Advanced Technology?	5
3. Are They Focused On Your Comfort?	6
4. Will They See Your Family At The Same Time?	7
5. Are They Patient Experience Trained?	8
6. Do They Provide 24/7 Treatment?	9
7. Do They Have a Guarantee?.....	10
8. Will They Respect Your Time?	11
9. Do They Support Your Community?	12
10. Do They Provide a Free New Patient Exam?	13
BONUS: Do They Have Flexible Payment Options?	14
Closing Letter from Dr. Hebert	15



The Top 10 Things You Must Know Before Choosing Your *Dentist!*

1. Do They Have Extensive Experience?

When it comes to achieving your healthiest smile, selecting a dentist with extensive experience is crucial. Ask your potential new dentist how many patients they have treated, how long they've been practicing, and whether their experience includes treating a variety of cases — seeing many patients means that your potential provider has likely seen a case that is similar to yours. Also, consider whether your potential dentist attends continuing education courses to stay up to date with changes and advancements in the dental field.

Hebert Dental has helped over 100,000 people in Chippewa Valley since 1975! Our doctors bring years of experience and advanced training to our patients every day. We have the knowledge and skills that are necessary to give you top-notch, personalized care that matches your unique needs. Our team strives to go above and beyond in providing you with the best possible dental treatments to get you the smile you deserve!



2. Are They Using Advanced Technology?

Modern advancements in dental technology have made it possible to provide more comfortable, more effective, and faster treatment options than ever before. However, there are dentists who choose not to keep up with changes in the field and still offer antiquated treatment options, which are not ideal for your best dental health. You shouldn't have to be treated with outdated procedures or technologies! Ask your potential new dental office what steps they take to stay up to date.

At Hebert Dental, our dentists and experienced team are committed to providing you and your family with the highest level of care available. Our office is proud to offer state-of-the-art technology and cutting-edge treatment options to meet all your dental needs and provide you with a comfortable and pleasant dental experience.

Here are some of the advanced technologies you'll see in our office:

- Cone Beam Scanner
- Intraoral Digital Scanner
- Digital Radiographs
- Laser Technology
- All-on-4 (Teeth-in-a-Day) implants

By staying educated on advancements in the field, our dental team also stays on top of potential new technologies that may benefit our patients. You can trust us to do what it takes to provide you with the best dental care possible and offer the most advanced technology on the market!



3. Are They Focused On Your Comfort?

For some patients, visiting the dentist's office may be an uncomfortable experience. If this applies to you, check if your potential dental office goes the extra step to provide exceptional customer care to help you avoid feeling stressed during your dental appointment. Do they make you feel cared for? Does the front desk staff smile and greet you? Is the waiting room comfortable? Does the dental office take any additional steps or offer any other services to improve your overall experience?

At Hebert Dental, our goal is to make you feel welcome and comfortable! The minute you walk through our doors, you will be greeted by our cheerful team and experience our first-class customer service. We also offer comfortable solutions for all your dental needs, whether you are being seen for a routine cleaning or another dental treatment. Our approach ensures that you always feel confident about your treatment plan, and our anxiety-free dentistry options, including sedation dentistry, help you relax and enjoy your time with us.



4. Will They See Your Family At The Same Time?

Having one dental office for you, your spouse, children, and any other family members makes scheduling appointments more convenient and allows everyone to build trusting relationships with your potential new dentist. If you are considering scheduling appointments for multiple family members, check with the office to see if they can schedule you and your family at the same time so you don't have to make extra trips.

At Hebert Dental, we believe in offering highly personalized care for you and your family. We can schedule your appointments at the same time as your family for your convenience! Our dentists offer kids and families preventive dental care — we treat both children and adults and recommend early evaluations for kids and regular checkups for the whole family. We will get to know you and your child, and you will be treated with compassion and understanding. We want you to feel confident and comfortable at every visit!



5. Are They Patient Experience Trained?

In addition to high-quality dental care, your potential new dentist should strive to ensure a caring, friendly, and warm environment for you. When you contact their office, take note of how the staff treats you. You should feel that they provide extraordinary, personalized customer service and make you feel welcome. You'll be going to this office repeatedly — whether that's for regular checkups or other dental treatments — so it's important that you feel comfortable and respected when you visit.

At Hebert Dental, our team is specially trained in patient experience and we take a “patient-first” approach. Our goal is to give you a positive, comfortable experience at our office and we will do what it takes to make sure you're satisfied. We are always honest, respectful, and appreciative of you! You can count on our team to make your experience at our office pleasant and patient-focused.



6. Do They Provide 24/7 Treatment?

If you've ever experienced a severe toothache or had a tooth knocked out, you know the urgency of treatment that just can't wait. You or your child shouldn't have to sit around in pain waiting for an appointment. Furthermore, delaying treatment for certain types of emergencies can cause long-term dental health issues, tooth loss, or infection. Be sure that your potential new dental office offers 24/7 treatment so you can get prompt treatment if it is ever necessary.

At Hebert Dental, we know that sometimes treatment can't wait until the next appointment. Our team understands that emergencies can be painful and frightening, so if you ever experience severe dental pain, injury, or any other type of dental trauma, we are here to help with 24/7 treatment. We don't want you to suffer while waiting — we have a real person on-call (even after hours and on weekends) who will listen to your needs and get you into the office as soon as possible! This is just another way we put your dental health first.



7. Do They Have a Guarantee?

Searching for proper dental care requires a lot of time and energy. The question is, what will your dentist put on the line? To find out, ask your potential dentist if they stand behind their work with guarantees — what will they do if you have concerns during your treatment? How will they make it right if you don't achieve the results you were promised during your initial consultation?

At Hebert Dental, we offer our Hebert Dental Assessment to learn about you and discuss your smile goals and concerns. We're so confident that you'll love your experience with us, we stand behind our treatment plans and guarantee your satisfaction over the course of treatment. Additionally, many of our treatments are backed with a warranty as long as you keep up with your regularly scheduled dental appointments.

If you aren't happy with the care you receive at any point, we will do what it takes to make it right and ensure you are satisfied!



8. Will They Respect Your Time?

It can be difficult to make and keep dental appointments with commitments like school, work, and extracurricular activities. If you are respectful enough to keep your appointment and show up on time, your appointment should start on time — you should never have to wait to be seen! Make sure that your potential new dental office respects their patients' time by asking if their appointments usually begin on time and checking their waiting room reputations online.

At Hebert Dental, we understand that managing multiple responsibilities limits your time for appointments for dental cleanings and other treatments. That's why we work hard to keep our schedules running smoothly and strive to make sure that every appointment starts on time. You will experience virtually no wait times at our office and we will never rush you during your appointment. Ample time is built into every appointment, so you can feel confident that all your questions will be answered, and all your dental needs met!



9. Do They Support Your Community?

When choosing a new doctor, pay attention to whether the practice does anything to support the surrounding community as a whole. Community support can range from monetary donations to providing free care to low-income residents, and more. By opting for treatment with a community-minded practice, you are supporting activities and organizations in your local area, and also enjoy the added benefit of receiving treatment from a provider who genuinely cares about other people!

Our team at Hebert Dental loves to help our community as much as we enjoy taking care of our patients! That's why we frequently share our time and our resources with a variety of charitable causes and community outreach programs, such as:

- Operation Dignity — treated over 2500 patients in Ghana.
- Dr. Hebert is the Director of Chippewa Valley Free Dental Clinic.
- Dr. Tarpenning, Dr. Joe, and Dr. Erin volunteer time at the Chippewa Valley Free Dental Clinic every Tuesday night to offer free community dental care and same-day dental services to the community.
- Operation Warm, which raises money to help buy coats for children in need.
- Helping Kids in Chippewa Valley, which raises money to buy Christmas gifts for children in our local community.



10. Do They Provide a Free New Patient Exam?

When you go in for your initial consultation, your potential new dentist should ask about your concerns, perform a thorough exam, and ensure that you are fully informed by explaining your treatment in detail. Ask your potential new dentist if they offer a complimentary assessment and make sure that your questions are thoroughly answered and that you have all of your concerns addressed.

At Hebert Dental, we believe that you should be able to get to know your dentist and their processes before committing to treatment. That's why we offer our complimentary Herbert Dental Assessment to our patients who are looking for treatment. This assessment includes:

- Discuss Your Goals & Concerns
- Thorough Exam
- Oral Cancer Screening
- Digital X-Rays As Needed
- Custom Treatment Plan
- Bonus: Free Copy of Dr. Tarpenning's book, "Get Your Smile On! Your Guide To Extraordinary Dental Care"

Ask our dentist about a dental cleaning after your assessment, too!

Our team takes the time to explore your unique needs and answer your questions prior to recommending treatment. We believe this should be a standard practice in the dental industry because it will provide you with an honest treatment plan while valuing your input as a patient. Your trust, comfort, and health are our priorities!



BONUS: Do They Have Flexible Payment Options?

This report was only supposed to include 10 critical questions to consider when looking for a new dentist, but affordability is so important that we've included this section as a bonus. Regardless of your financial situation or insurance plan, you should ask about what kind of payment options your potential dentist offers before making your decision.

Our team at Hebert Dental believes that cost should never be a barrier to receiving proper dental care, and we strive to provide excellent quality dentistry with a payment plan that is personalized and affordable. We are currently in-network with Delta Dental, Anthem, United Concordia, Humana, United Healthcare, Metlife, and Cigna. We will also work with you to determine your best financial options and coordinate with your insurance provider.

Schedule your complimentary Hebert Dental Assessment and learn about our payment options, plus anything else you may want to know. We look forward to meeting you!



Closing Letter from Dr. Hebert

Dear Friend,

I hope this report was helpful and informative! If you've already visited another dentist, I encourage you to follow up with them and ask any new questions based on what you've learned today. If you are still unsatisfied with your dentist's answers, I invite you to come to our office for a second opinion or your next general dental cleaning.

At Hebert Dental, we know that there are many factors to consider when choosing a new dentist. In fact, I'm sure I could have doubled the length of this report! However, the information you have now will help you choose the right dental office for your unique needs. Please know that our team is always available to answer your questions and help you find the best options for you and your family!

If you have any questions for us at Hebert Dental, feel free to call 715-447-7187 and ask. We will be happy to get you any answers you need and support you on your dental journey!

To Your Healthiest Smile,

Dr. Tam Hebert



P.S. When you are ready, contact our office to schedule your **Hebert Dental Assessment**, and discover for yourself what makes our dental office so special. Call **715-447-7187** visit **www.HebertDental.com** to schedule your appointment today!



www.HebertDental.com
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